

# What the Global Semiconductor Shortage Means for Universal Processing Merchants

The global semiconductor shortage is affecting everyone, especially merchants. Semiconductor chips are an important piece of hardware that work within a multitude of industries from automotives to smartphones and even credit card terminals and Point-of-Sale systems.

Due to the current global shortage of semiconductor chips, the demand for such technology is much greater than its existing supply, driving prices up not only for the chips themselves but also for the technology that contains these semiconductor chips.

Semiconductor chips are a crucial part of many Universal Processing machines like the POS system and processing machines. With a supply shortage of chips, many terminals are running low in stock and selling out. This leads to price increases and surges in processing fees.

While many payment processing companies are increasing the price of processing terminals because they contain the chips that are low in supply, Universal Processing is not changing anything. In keeping the company mission in mind, we are maintaining the same prices as we always have.

Universal Processing's core mission is to support businesses with both integrity and expertise. We strive to aid company growth through the highest levels of service and core principles of partnership, compassion, accountability, and transcendence. We keep our tradition of helping others by stabilizing prices and staying true to this ultimate mission.

During this difficult time for everyone, Universal Processing is taking any worry about semiconductor chip shortages out of the equation. For the sake of our merchants, especially the small and medium sized businesses, credit card terminals and POS systems are staying the same price. Together, as partners, Universal Processing is committed to working with the businesses we serve. Customer satisfaction is an important way to bridge the gap between differences.

To speak to a Universal Processing service consultant about these services and products, contact the team at: (212) 779-3977 or [Info@uprocessing.com](mailto:Info@uprocessing.com)

半导体短缺现象蔓延全球。  
半导体芯片是制造业生产中极其重要的零部件，  
大到汽车制造、小到智能手机生产，  
甚至日常用到的每台刷卡机，  
都离不开半导体芯片。

由于当前全球半导体芯片的短缺，  
许多行业都因芯片短缺而导致产能不足，  
甚至面临停产窘境。

美国总统拜登签署行政令，  
将全面评估芯片供应链风险，  
同时表示争取国会拨款 370 亿美元，  
用于缓解危机，  
然后专家表示芯片短缺恐持续“数年”，

供需平衡的打破，  
不仅使芯片本身的价格大幅上涨，  
相关下游产业价格也随之水涨船高。

市场上很多支付处理公司相应提高了服务价格，  
但环球商务选择秉持初心，保持原有价格，  
以客户利益为优先，  
致力于为中、小商户提供高质量一流的服务！

环球商务提供多样化的支付处理方案，  
从传统刷卡机，便携支付到移动(app 接收)支付，  
以及完善的 POS 系统。  
不仅如此，我们拥有多语言客服团队，  
24/7 在线提供技术支持，  
以确保您的硬件和商业可以顺利地运行，  
无后顾之忧。

如有支付处理相关的问题，  
请通过(212) 779-3977 联系我们，  
了解最适合您业务的支付处理方案。