

# UP ♥'S DOCTORS





Governor Cuomo announces the shutdown of New York City as the city overtakes Washington as the epicenter of the spread of Novel Coronavirus. The tri-state area has become the undisputed epicenter of the virus with New York City at the heart of the epidemic. As of April 28th the virus has finally begun to plateau. According to the New York Times, a horrifying 17,638 deaths attributed to Coronavirus have been recorded in New York State, 12,067 of which were concentrated in New York City. Throughout this ordeal there has been a tremendous shortage of PPE, meaning that the city's health care workers have continued to fight on the frontlines against the virus at their own peril. Though the situation seemed bleak, we asked ourselves if there was something we could do to help. So, we scoured our contacts and partners abroad and utilized our international distribution channels in oreder to secure thousands of N95 masks with the intent to help alleviate the burden on the health care workers fighting for us in our hospitals every day. And that's how the UP♥'s Doctors Program came about.

How it all started - March 20, 2020



**Bellevue Hospital Center** 

Of our initial shipment of N95 masks, only 1,000 cleared customs. With Coronavirus cases quickly mounting in New York City, our CEO, Saint Hung and our COO, Bufan Yang immediately set out to deliver the masks. Our first stop was dropping off 500 of the masks at the Bellevue Hospital Center where the health care workers were in dire need of PPE equipment.



**Jacobi Medical Center** 

## With a car loaded up with the latest shipment of masks, Bufan and Saint made their way out to the Bronx where they delivered 3,000 N95 Masks to the Jacobi Medical Center.







**Elmhurst Hospital Center** 

### We delivered the remaining 500 N95 from our first shipment to the Elmhurst Hospital Center in Queens.



12,000 More Masks Arrive Our masks finally clear customs and arrive safely in New York for distribution.



The second stop of the day took Saint and Bufan across the George Washington Bridge to New Jersey where they dropped off another 2,000 N95 Masks.







